



Covert Affiliate Links User Guide

The Covert Affiliate Links software serves 3 purposes:

1. To give you better looking links
2. To mask or cloak your affiliate links
3. To store your affiliate information

This guide will walk you through each section using screen shots and examples to help you get started quickly.

Getting Started

You can update your preference by clicking **setup** at the bottom of the screen. **Setup** allows you to change your **username** and **password** or update the **directory** used in your Covert Links.

The directory is included in the links generated by software.

Example: <http://yourdomain.com/directory/campaign>

In the link above directory can be: recommends, endorses, introduces, presents, or likes.

Note: the “virtual directories” above are actually PHP scripts that act as directories. If you create a real directory / folder on your server in the home directory with the same name, your links will not work.

You can change the **directory** in setup at any time and this will not affect any current links you are actively using in your promotions. However, the output generated by the software will include the new **directory** selected.

For the remainder of this document, I will assume that you are using the “virtual directory” **recommends** in your links.



Adding a New Campaign

To add a new campaign, click Add Campaign from the main menu. There are two sections: Affiliate Links Settings and Affiliate Program Information.

Affiliate link settings are the minimum requirements to create a link (see graphic below).

The Campaign Description will be displayed in the list of campaigns and is only for your use.

Affiliate Link Settings	
Campaign Description:	<input type="text" value="Covert Affiliate Links"/>
Campaign Name:	<input type="text" value="covertlinks"/> (a-z, A-Z, 0-9)
Affiliate Link:	<input type="text" value="http://nickname.covertlink.hop.clickbank.net"/>
Cloak Affiliate Link:	<input checked="" type="checkbox"/> check this box to cloak your affiliate link
Landing Page:*	<input type="text" value="http://covertaffiliatelinks.com/main.htm"/>
<input type="button" value="Submit"/>	

The Campaign Name will become part of the Covert Link you'll use in your promotions. In the graphic below, I use "covertlinks" and the resulting link will be: <http://covertlinks.com/recommends/covertlinks>.

If you want your Covert Link (above) to remain in the prospect's browser address bar, check the box to cloak your affiliate link.

If you want to bypass a squeeze page and send the prospect to a different page, enter an alternate landing page.

Note: the system uses frames to cloak your links. So if the merchant is using a script to break out of frames, this will not work. However,



you should still get credit for the sale. You can verify this by clicking on the cloaked link and then checking your cookies or going to the ClickBank order page.

At the bottom of the ClickBank order page, you should see your nickname as the affiliate (see graphic below).

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[affiliate = vandyke]

You can also add Affiliate Program Information such as the URLs where you can get affiliate Promotion Tools or log in to check your statistics (see graphic below).

Affiliate Program Information	
Promotion Tools:	<input type="text" value="http://covertaffiliatelinks.com/affiliates.htm"/>
Statistics:	<input type="text" value="https://www.clickbank.com/login.htm"/>
Login Username:	<input type="text" value="user"/>
Login Password:	<input type="text" value="pass"/>
Commission Rate:	<input type="text" value="75%"/> (i.e. 75%)
Payment Method:	<input type="text" value="Check"/>
Pay Frequency:	<input type="text" value="Twice a Month"/>
Merchant Name:	<input type="text" value="Derrick VanDyke"/>
Merchant Email:	<input type="text" value="derrick@affiliatecashsecrets.com"/>
Comments:	<input type="text" value="11% conversion rate!"/>
<input type="button" value="Submit"/>	

The Affiliate Program Information will be displayed on the “View Campaign” page with one-click hyperlinks to promotion tools and the statistics login page (see graphic below).



Covert Affiliate Links	
Campaign Name:	covertlinks (edit)
URL to Track:	http://covertaffiliatelinks.com/recommends/covertlinks
Affiliate Link:	http://nickname.covertlink.hop.clickbank.net
Promotion Tools:	http://covertaffiliatelinks.com/affiliates.htm
Statistics:	https://www.clickbank.com/login.htm

To test your Covert Link, click on the URL to Track. The landing page will open in a new window and should register a click, which can be viewed on the page that displays all campaigns (see next section).

Viewing and Searching Campaigns

To view all campaigns, click View Campaigns from the main menu. Campaigns are sorted by date in reverse order. You can select a month from the drop down to view previous campaigns or you can search for particular keywords in the Campaign Description.

Click on a campaign description to view the details of that campaign. If you entered a URL for the statistics page, click Login to go there. Other Options allow you to Edit the campaign, Reset the Clicks to zero, or Delete the campaign entirely.

[View Campaigns](#) / [Add Campaign](#)

View

Date	Campaign Description	Clicks	Options
4/21/07	Ultimate Online Marketing System	2	LogIn Edit Reset Delete
4/21/07	Secret Article Profits - FREE DOWNLOAD!	36	LogIn Edit Reset Delete
4/21/07	Various Rap Beats to Download	6	LogIn Edit Reset Delete
4/21/07	Don't Break Up	0	LogIn Edit Reset Delete
4/21/07	Secret to Getting Google Ads FREE just \$27	11	LogIn Edit Reset Delete



To check for software updates, submit a support ticket, or log out from the software, click the links at the bottom of each page. Once again, I'd like to thank you for purchasing "Covert Affiliate Links" and wish you all the best of luck in your online business.

If you need someone to install your software, go here: <http://covertaffiliatelinks.com/install.htm>. You will find a list of programmers who will install your software for as little as \$20.

If this software helps you improve your business or you just want to say thanks, please submit a glowing testimonial here: <http://covertaffiliatelinks.com/testimonials.htm>.

I would also like to invite you to participate in my lucrative affiliate program. You can make **75% commission** by telling others about this software.

[Click here to join the affiliate program](#). You will have instant access to promotion tools, including email ads, classified ads, re-brandable reports, and graphics in the affiliate center.

To your affiliate success!

Derrick VanDyke
CovertAffiliateLinks.com