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# Bob The Teacher's SIMPLE Affiliate Marketing Checklist

- ☐ Determine your Golden Triad (PKM)
- ☐ Determine gold standard products and services
- ☐ Join affiliate program of gold standard programs
- ☐ Acquire affiliate links
- ☐ Register your domain name ([Shylar.com](http://Shylar.com))
- ☐ Set up hosting account ([PoweredByHostgator.com](http://PoweredByHostgator.com))
- ☐ Create redirect for affiliate links
- ☐ Contribute comments and answers to top blogs and forums where market hangs out
- ☐ Use affiliate redirect link in signature in forums, and link for comments
- ☐ Determine top 25 specific keyword phrases related to market needs
- ☐ Set up social media accounts and profiles using same username & email account
  - ☐ [Facebook.com](http://Facebook.com)
  - ☐ [Twitter.com](http://Twitter.com)
  - ☐ [YouTube.com](http://YouTube.com)
  - ☐ [Gravatar.com](http://Gravatar.com)
- ☐ Set up your WordPress blog on your hosting account
  - ☐ Install WordPress
  - ☐ Change permalink structure
  - ☐ Write first 5 posts
  - ☐ Create 5 category titles
  - ☐ Add links to your blogroll
  - ☐ Add update services list
  - ☐ Install plug-ins
    - ☐ Spam Karma
  - ☐ Exclude-pages
  - ☐ Comment-relish
  - ☐ Embed IFrame
  - ☐ Sidebar widgets
  - ☐ banner ad
  - ☐ RSS feed
  - ☐ Change theme



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- ☐ Set up autoresponder ([BestEmailDelivery.com](http://BestEmailDelivery.com))
    - ☐ Create free subscriber list
    - ☐ Create first 5 autoresponder messages
    - ☐ Create opt-in form and insert on blog
  - ☐ Create a "You-Based" Affiliate Promotion
  - ☐ Connect affiliate promotion to autoresponder opt-in process
  - ☐ Create a "self-serving" bonus for increased conversions, commissions
  - ☐ Survey buyers and non-buyers about existing products in your niche to find out what's missing
  - ☐ Get on product owner's radar and approach them for a teleseminar or blog interview for increased promotion
  - ☐ Repeat

For more step-by-step training and internet marketing coaching, go to [BobTheTeacher.com/summervip](http://BobTheTeacher.com/summervip) for a special offer from me!